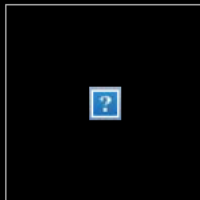


From: contact@engage.vic.gov.au
To: [amendments](#)
Subject: Making a submission Form Submission
Date: Tuesday, 13 July 2021 10:52:17 PM



Making a submission Form Submission

There has been a submission of the form Making a submission through your Engage Victoria website.

Name



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3072

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Write your submission

The proposed redevelopment of the Preston market precinct flies in the face of the absolute majority of community sentiment. On top of this, the artistic interpretations currently being circulated via a paid Victorian Planning Authority social media campaign are tantamount to outright deception, completely downplaying the magnitude and scale of the proposed structures. The devil is in the detail as they say... Thankfully, accurate renders are now being circulated based on the actual building plans. These monolithic structures are just another in the series of aesthetically bankrupt developments that pay no mind to community, history or the environment. There is no denying that the inner suburbs of Melbourne are increasing in density and will continue to do so. What we are faced with here as a suburb and community is an opportunity to adopt world best practice in modern, high density development, the opportunity to listen to the community and preserve the footprint of the existing market and create a sympathetic housing project featuring groundbreaking

architecture and environmental design that could lead by example. Instead we are being offered up gargantuan concrete blocks that strip such an important part of Preston of its character. I implore the Authority and the Minister to act in the best interest of the community, the future and the planet in rejecting this unimaginative, ill-conceived and unwanted concrete abomination. Please, please, PLEASE put the community ahead of the developer's profit margin.

I confirm that I have read and agree to the above conditions for making a submission.

Yes

I agree to the Collection Notice

Yes

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