

**From:** [contact@engage.vic.gov.au](mailto:contact@engage.vic.gov.au)  
**To:** [amendments](#)  
**Subject:** Making a submission Form Submission  
**Date:** Monday, 12 July 2021 4:46:18 PM



## Making a submission Form Submission

There has been a submission of the form Making a submission through your Engage Victoria website.

**Name**

[REDACTED]

**Postcode**

3072

**Email**

[REDACTED]

**Write your submission**

I say "No" to the proposed redevelopment of the Preston Market.

Over the years there have been many proposals to redevelop the Preston Market site. Each time the community has opposed these proposals simply because the Preston Market provides an essential cultural focus and an opportunity to shop differently. It provides a public space that is unique.

The Preston Market is used dynamically by the community. It is an iconic feature of the area open to all. The Preston Market offers fresh food independent of supermarkets, a place to meet and socialise, a variety of eating places, and much more.

To suggest that the Preston Market site needs redeveloping to offer accomodation to meet

an 'anticipated' population growth is a self-serving statement. Population size within a geographical boundary depends on the availability of accommodation, thus the proposal to add high-rise density dwellings (approximately 2,200) to the Preston Market site will create population growth rather than meet an anticipated population growth demand. This is not in the best interest of the community (present or future) as it will decrease the overall liveability of the area and create further congestion while detracting from the key amenity - the Preston Market.

The Draft Preston Market Precinct Structure Plan, May 2021 claims that the current layout and use of the Preston Market is unsafe, inefficient and causes traffic congestion - the same can equally be said for any shopping precinct. The redevelopment could address these issues without incorporating an over development of multiple site usages. The proposal to "deliver a mix of uses in the precinct focussed around a fresh food and variety market, and comprising higher density residential, retail, commercial, office, entertainment and related facilities and services" will only dilute the purpose and accessibility of the Preston Market rather than enhance it.

The Preston Market should not be sacrificed to increase housing, retail and other services as these can be met elsewhere in Darebin. The proposed Precinct Structure Plan will result in an over development of the space and a loss of many features that make it important to the people of Darebin.

**I confirm that I have read and agree to the above conditions for making a submission.**

Yes

**I agree to the Collection Notice**

Yes

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