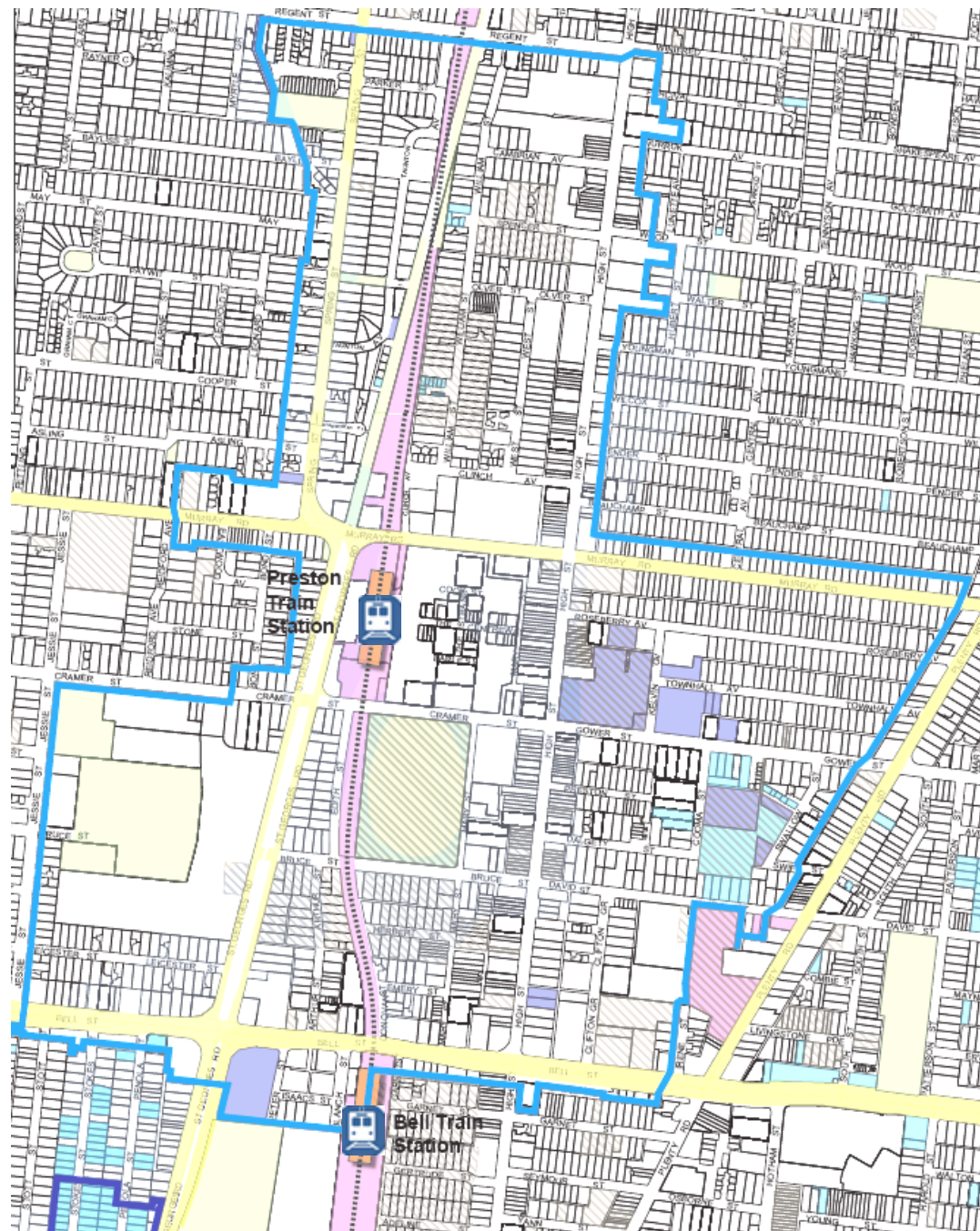









Preston Market Community  
Reference Group – 7 June  
2018

# Wider Preston Precinct



-  Preston Central Structure Plan Area
-  State Government (DHHS) properties
-  Darebin Council properties
-  VicTrack/Metro Trains/Yarra Trams properties
-  Public Open Space

# UNDERSTANDING THE CONTEXT

## Central Preston:



is Darebin's largest activity centre, and performs a northern metropolitan regional role as a focus for community activity, services, housing and investment with its current vision is articulated in the *Preston Central Structure Plan 2006*;



includes the Preston Market site which is one of a number of key strategic sites identified in the *Preston Central Structure Plan 2006*;



is in the midst of significant population growth and population change and is experiencing substantial development pressure with an established apartment market from the Junction (southern edge) to Regent St (northern edge);



is expected to increase from 8,059 persons in 2016 to a forecast population of 17,350 in 2026, an increase of 9,291 persons and a more than doubling of the current population in 10 years. Preston is highly strategic and desirable location, 8kms north of the city with excellent public transport links and services;



is subject to significant State Government investment in the coming years with the Bell Street Level Crossing Removal and station precinct redevelopment and the opening of the new Preston High School in 2019, both welcome investments and come after considerable Council and community advocacy;

# WHAT DOES THIS MEAN?

- ➔ We need to update our thinking on the Centre and to review our strategy for the centre.
- ➔ We need a contemporary and comprehensive strategic response that allows us to respond to known issues/opportunities, and that anticipates emerging issues/opportunities.
- ➔ We need to talk to the community and understand its aspirations and views of the Centre.
- ➔ Importantly, as a key landholder in the Precinct, Council needs to review its own land assets to maximise community benefits and facilitate enhanced outcomes for the Centre.



[futurepreston@darebinvic.gov.au](mailto:futurepreston@darebinvic.gov.au)