Today’s session

- Welcome
- Process for today
- Short presentation
- Questions
Presentation overview

- About the project
- Phase 1 community engagement summary
- The draft master plan and how we’ve responded to your ideas
- Next steps and how to have your say
- Common questions
About the project – why do we need a master plan?

- Vision and holistic plan for the site
- Balance a range of needs and aspirations
  - Land owner, stakeholders and community
- Framework for investment
  - Government, private, not-for-profit
About the project

Minister for Planning directed VPA to prepare master plan.

Site analysis and background reports

August 2016
About the project

Community and stakeholder engagement - phase 1

Community ideas workshop

February 2017
Reviewed and analysed feedback

Phase 1 Community Engagement Report

June 2017
About the project

Draft master plan released

Community and stakeholder engagement - phase 2

November 2017
About the project

Review feedback
Finalise master plan

February 2018
About the project

Submit to Minister for Planning for approval

Early-mid 2018
About the project

Prepare amendment to Hume Planning Scheme to implement the master plan, if directed by Minister

Early-mid 2018
Phase 1 community engagement

We received over 1,000 responses and nearly 1,200 people participated during February & March 2017.

- Interactive Map
- Ideas Workshop
- Targeted Briefings
- Other Comments
Phase 1 community engagement

PREFERRED USES

- Residential
- Retail
- Retirement, aged care, supported living
- Health, medical, wellness
- Office, incubator, micro business
- Hotel, short term accommodation
- Function and events
- Food and beverage
- Open Space
- Creative and cultural
- Community
- Education and training
Phase 1 community engagement

BIG IDEAS

- Performance and event space
- Expand Specialist School
- Food precinct
- Vocational training centre
- Accommodation
- Gallery and creative studios
- Community ‘shed’
- Recreation Space
- Secondary School
- Productive landscape
- Museum and cultural centre
- University
- Formal gardens
- Market
- Archive centre
Vision

5 principles
6 key moves
9 places
4 catalyst projects
A vibrant and sustainable precinct where heritage is sensitively acknowledged and protected, creativity and learning are supported, and community is at the heart.
Draft master plan overview - principles

1. Protect and celebrate the heritage values of the site

2. Strengthen the education, community and arts offering

3. Support a mix of complementary uses to build vibrant places

4. Improve access to the site and surrounding areas

5. Require high quality design of buildings and public realm
Draft master plan overview – key moves

Key moves
The draft master plan proposes six key moves to realise the Jacksons Hill vision.

1. Enable catalyst projects
   - Facilitate public sector investment in the precinct to support further private sector investment.
   - Enable early activation of key areas of the site.

2. Improve circulation and connections
   - Widen circular drive to enable easier access.
   - Connect the Heights to Balnagowan Road.
   - Provide pedestrian and bike paths throughout.

3. Connect iconic buildings and public spaces
   - Establish a network of green spaces.
   - Restore public access to the heart of the precinct.
   - Convert to surrounding open spaces.

4. Diverse and distinctive places
   - Use a precinct approach to enhance and create distinctive open space areas.
   - Provide variety of experiences throughout the site.
   - Create different times of day and night.

5. Major transport and infrastructure
   - Upgrade and integrate public transport and infrastructure.

6. Community and social services
   - Enhance community and social services facilities.

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Victorian Planning Authority
Draft master plan overview – key moves

Key moves
The draft master plan proposes six key moves to realise the Jacksons Hill vision.

1. Enable catalyst projects
   - Facilitate public sector involvement in the project to support further private sector investment
   - Enhance the activation of key areas of the site

2. Improve circulation and connections
   - Widen circular drive to enable 2-way traffic
   - Connect The Heights to Boilerhouse Road
   - Provide pedestrian and bike paths throughout

3. Diverse and distinctive places
   - Use a pedestrian approach to enhance the integration of buildings and public spaces
   - Promote a variety of experiences across the site at different times of day and night

4. Connect iconic buildings and public spaces
   - Establish a network of green spaces
   - Improve public access to the heart of the area
   - Convert to surrounding open spaces

5. Improve
   - Enhance the overall experience

6. Connect
   - Facilitate the connection of different areas

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Victorian Planning Authority
Draft master plan overview – key moves

Key moves
The draft master plan proposes six key moves to realise the Jacksons Hill vision:

1. Enable catalyst projects
   - Facilitate public sector investments in the precinct to support further private sector investment
   - Enhance the activation of key areas of the site

2. Improve circulation and connections
   - Widening circular drive to enable easier access
   - Connect the heights to Rochford Road
   - Provide pedestrian and bike paths throughout

3. Establish a cultural spine
   - Create a strong north-south pedestrian connection between key cultural and community places, from the Administration Building to Boilerhouse Theatre

4. Connect iconic buildings and public spaces
   - Establish a network of green spaces
   - Enhance public access to the heart of the precinct
   - Convert to surrounding open spaces

5. Diverse and distinctive places
   - Use a streetscape approach to create public integrated activation of buildings and public space
   - Promote a variety of experiences on site at different times of day and night

6. Victorian Planning Authority
Draft master plan overview – key moves

Key moves
The draft master plan proposes six key moves to realise the Jacksons Hill vision.

A main street for Jacksons Hill
Provide a ‘front door’ for existing schools and key retail and dining spaces
Encourage pedestrian priority within the Main Street.

1. Enable catalyst projects
2. Improve circulation and connections
3. Enable footpath network
4. A main street for Jacksons Hill
5. Connect iconic buildings and public spaces
6. Diverse and distinctive places

Facilitate public sector incentives in the project to support further private sector investment
The footpath network of key areas of the site
Widen circular drive to enable a new park
Connect the Heights to Blackburn Road
Provide pedestrian and bike paths throughout
Establish a network of green spaces
Provide public access to the heart of the town
Convert to surrounding open spaces
Draft master plan overview – key moves

Key moves
The draft master plan proposes six key moves to realise the Jacksons Hill vision.

1. Enable catalyst projects
   - Facilitate public sector investment in key projects to support further private sector investment.
   - Envelope activation of key areas of the site.

2. Improve circulation and connections
   - Widen circular drive to enable a new entry point.
   - Connect the Heights to feedback road.
   - Provide pedestrian and bike paths throughout.

5. Connect iconic buildings and public spaces
   - Establish a network of green spines.
   - Retain public access to the heart of the precinct.
   - Connect to surrounding open spaces.
Draft master plan overview – key moves

Key moves
The draft master plan proposes six key moves to realise the Jacksons Hill vision.

1. Enable catalyst projects
   - Fast-track public sector
   - Accelerate key infrastructure projects
   - Secure additional funding

2. Improve circulation and connections
   - Establish circular drive
   - Connect to major arterial roads
   - Enhance pedestrian and cycling access

5. Connect iconic buildings and public spaces
   - Establish a network of green spaces
   - Ensure public access to iconic buildings
   - Enhance the site's connectivity

6. Diverse and distinctive places
   - Use a precinct approach to encourage integrated activation of buildings and public realm
   - Promote a variety of experiences across the site at different times of day and night
Draft master plan overview – unpacking the plan
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FOOD, EVENTS, HOTEL
Draft master plan overview – unpacking the plan
Draft master plan overview – unpacking the plan
Draft master plan overview – place plan
Draft master plan overview – catalyst projects

BIG IDEAS
Draft master plan overview – catalyst projects
# Draft master plan overview – place plan

<table>
<thead>
<tr>
<th>Agency/Organisation</th>
<th>Action</th>
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| Victorian Planning Authority (VPA)             | 1. Collect and analyse community and agency feedback to draft master plan  
|                                                | 2. Amend master plan as required                                       
|                                                | 3. Work with DPC to align state government commitments                 
|                                                | 4. Prepare an amendment to the Hume Planning Scheme to implement the master plan, if directed |
| Department of Premier and Cabinet (DPC)        | 5. Work with VPA to align state government commitments                 |
| Department of Education and Training (DET) / Victorian School Building Authority (VSBA) | 6. Work with Victoria University to transact land for Sunbury and Macedon Ranges Specialist School expansion  
|                                                | 7. Work with Victoria University and Council to transact land for Secondary School |
|                                                | 8. Work with Council to develop management strategy of secondary school site until school comes online  
|                                                | 9. Work with Council to enable shared use of open space after secondary school has been delivered |
| Creative Victoria                              | 10. Support Hume City Council to further develop Sunbury Community Arts and Cultural Precinct vision, having regard to incorporating the Community Creative Hub vision |
|                                                | 11. Consider community and stakeholder feedback to Creative Industries Hub proposition. If supported, then undertake further investigations, which may include developing a business case |
| Hume City Council (Council)                    | 12. Work with Victoria University to transact land for Sunbury Community Arts and Cultural Precinct  
|                                                | 13. Lead preparation of more detailed plans to implement the Sunbury Community Arts and Cultural Precinct vision. Consideration should be given to incorporating the Community Creative Hub vision in this work. Current tenants and other stakeholders are to be involved in the preparation of these plans |
| Victoria University                           | 14. Work with VSBA to transact land required for Sunbury and Macedon Ranges Specialist School expansion and future Secondary School |
|                                                | 15. Work with Council to transact land associated with Community Arts and Cultural Precinct |
|                                                | 16. Continue to maintain and manage the Jacksons Hill site             |
Next steps

- Share your feedback
- Attend an information session
- Write to us:
  Victorian Planning Authority
  Level 25, 35 Collins Street
  Melbourne Victoria 3000
- Comments open until 5pm 11th February 2018
Next steps

- Analyse feedback and prepare final master plan
  - We’ll prepare an engagement report summarising feedback and how we’ve responded in the final master plan
- Ministerial approval and potential planning scheme amendment
- Implement actions
Common questions

- Transport and parking
- Timing and government commitment
- Site ownership
- Residential