Why a master plan?
This draft master plan provides a guiding vision for Jacksons Hill – an important place for Sunbury and Victoria. In August 2016, the Minister for Planning directed the VPA to consult with key stakeholders to prepare a master plan for the site. This draft master plan is about identifying an appropriate mix of uses to enliven Jacksons Hill, and providing guidance to ensure new uses and development complement, rather than detract from, the values that make it special.

Realising the vision for Jacksons Hill will require investment from private, government and not-for-profit sectors. This draft master plan provides a framework to guide and enable that investment. It also provides a pipeline of catalyst government investments to provide staged activation over time.

How have we consulted to date?
In February 2017, we asked people to tell us about Jacksons Hill through targeted meetings, a community ideas workshop, an online interactive map, as well as emails and letters. Nearly 1,200 people participated in the discussion and we received over 1,000 responses. We heard a range of ideas and opinions about the future of the site. Some common ideas came through: people value this place, people want it protected and enlivened, and people want the community to be part of its future.

Some of the key themes that we heard, and are reflected in this draft master plan, include: protection and reuse of heritage buildings and landscape; improved access to and within the site; provision of a range of open spaces; and supporting educational and community uses.

You can read more about this engagement in the Jacksons Hill Master Plan - Phase 1 Community Engagement Report, June 2017, which is available on the VPA’s website: vpa.vic.gov.au/project/jacksons-hill-masterplan/

Consultation sessions
Community consultation sessions will be held in the Sunbury Bowls Club at the following times:
- 30th November 2017, 6-8pm; and
- 7th December 2017, 4.30-6.30pm.
The address for the consultation is:
Sunbury Bowls Club
49 Riddell Road
Sunbury VIC 3429

For more information please contact
Rob Ball
Acting Executive Director Regional Victoria
rob.ball@vpa.vic.gov.au
Victorian Planning Authority
Phone: (03) 9651 9600

Timeline and next steps
Minister directs VPA to prepare draft master plan
Aug 2016
Community and stakeholder engagement
Feb 2017
Prepare draft master plan
Jun 2017
Review feedback
Early 2018
Finalise master plan
Mid 2018
Implementation, including possible planning scheme amendment

Get involved
1. Online feedback form
You can access this form by clicking ‘Get Involved’ on the following webpage:

2. Online interactive map
The VPA has launched a Crowdspot interactive map, similar to the one used in Phase 1 of our consultation. This map provides brief information on the Places and Catalyst Projects within the draft master plan, and allows you to leave comments. The map can be access from the VPA webpage:

3. By post
Reference the Jacksons Hill draft master plan and post your comments to:
Victorian Planning Authority
c/- Jacksons Hill master plan
Level 25, 35 Collins Street
Melbourne VIC 3000

For more information please contact
Rob Ball
Acting Executive Director Regional Victoria
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The draft master plan at a glance

The draft master plan is underpinned by 5 principles and 6 key moves, which were shaped by what we heard from the community and stakeholders. Based on these, more detailed strategies were prepared to drive outcomes that support the vision of the site. The strategies are based around the following themes: access & movement, land use, built form & design, heritage, public realm & open space, and sustainability & environment.

A key feature of the draft master plan are the 9 unique places (facing page), each with their own character and uses. This precinct approach encourages a variety of experiences across Jacksons Hill whilst still considering the site holistically.

Four catalyst projects have also been identified for potential state and local government investment. These are important in facilitating public sector investment in Jacksons Hill, and encouraging further private sector investment as the site develops.

Principles

1. Protect and celebrate the heritage values of the site
2. Strengthen the education, community and arts offering
3. Support a mix of complementary uses to build vibrant places
4. Improve access to the site and surrounding areas
5. Require high quality design of buildings and public realm

Key moves

1. Enable catalyst projects
2. Improve circulation and connections
3. Establish a cultural spine
4. A main street for Jacksons Hill
5. Connect iconic buildings and public spaces
6. Diverse and distinctive spaces

Proposed catalyst projects

Sunbury and Macedon Ranges Specialist School Expansion
The Sunbury and Macedon Ranges Specialist School is located adjacent to the Jacksons Hill site and needs to expand to accommodate growth in student numbers. Expansion of the Specialist School was a key idea raised during phase 1 community engagement. The Victorian Planning Authority has worked with Department of Education and Training, the Victorian School Building Authority, Heritage Victoria and Victoria University to identify a suitable expansion opportunity for the Specialist School.

Community, Arts and Cultural Precinct
In February 2015, Hume City Council endorsed a vision for the Sunbury Community, Arts and Cultural Precinct to the east of Boilerhouse Road. The VPA appreciates that a lot of valuable work has been already done by Council, stakeholders and community members to develop this vision. The draft master plan supports the further development of this vision by including the area within the Culture and Learning District and setting an action for Council to continue to work with the local community and stakeholder groups to develop detailed plans for the precinct.

Creative Industries
People told us during the first phase of community engagement that they wanted to see the creative industries supported at Jacksons Hill. In response to these ideas, VPA worked with Creative Victoria and SGS Economics and Planning to assess the viability and deliverability of creative industries at Jacksons Hill. Realising this possibility requires careful planning, and expert leadership and management. VPA and Creative Victoria are keen to hear from the community about their level of support for the Creative Industries Hub prior to progressing this work further.

Secondary School
A number of people told us during community engagement that they wanted to see a secondary school at Jacksons Hill. The planned growth of Sunbury is likely to trigger the need for a secondary school in the area, in the medium term.

The VPA has been working with the Department of Education and Training, the Victorian School Building Authority, and Victoria University to secure land for a future secondary school. A site north of Circular Drive has been identified as being suitable and would include open space for use by both the public and a future school.